

Monday, August 24, 2009

Presenter/Speaker

8:00 AM - 5:30 PM	Vendor Booths	
8:00 AM - 5:30 PM	Registration	
8:00-8:45 AM	Breakfast	
9:00 AM - 10:30 AM	Welcome and Keynote/Plenary Speech Session: Chaired by Dr. Shailendra Palvia	
	Welcome Remarks by Conference Chairperson	Dr. Shailendra Palvia
9:05 AM-9:10 AM	Inaugural Address from Jersey City Economic Development Corporation	Mr. Dan Frohwerth
9:10 AM - 9:45 AM	Keynote Speech: IT Governance for SMBs Desiring to Outsource	Dr. Subbu Murthy
9:45 AM - 10:15 AM	Plenary Session Presentation: IT Outsourcing Opportunities to China	Mr. Mike Keating
10:20 AM - 10:30 AM	Short Presentations by Exhibitors: Freeborders and KMG	Cheri Magnum and Karamvir Singh
	Next Year's Conference Announcement	Mr. Mike Keating
10:30 AM - 10:45 AM	Tea Break	
10:45 AM-12:15 PM	Parallel Session A: Healthcare Outsourcing and Medical Tourism chaired by Dr. Acharyulu	
	Paper 1: Medical Tourism – Strategy for Global Healthcare Outsourcing	Dr. G.V.R.K. Acharyulu
	Paper 2: Outsourcing Various Services in Hospitals	Prof. B. Krishna Reddy and Dr. T. Lata Sujata
	Paper 3: The Impact of the Current Economic Recession on the Medical Tourism Industry	Dr. Shannon Lowry and Dr. Prasad Padmanabhan
10:45 AM-12:15 PM	Parallel Session B: Global Sourcing in Tough Economic Times chaired by Dr. Nilay Oza	
	Paper 1: Outsourcing Transactions in a Difficult Market: A Practitioner's Observations	Mr. Milton B. Whitfield
	Paper 2: A Case of 'Failed' Agile Offshore Outsourcing – Experiences Shared	Dr. Nilay Oza and Mr. Juha Häikio
	Paper 3: On the Way to a Smart Outsourcing Governance	Prof. Dr. H. Krcmar and Dr. Steffi Leimeister
12:15 PM – 1:30 PM	LUNCH on your own	
1:30 PM -- 3:00 PM	Keynote and Plenary Speech Session: Chaired by Mr. Milton Whitfield	
	Welcome Remarks by Session Chairperson	Mr. Milton Whitfield
	Keynote Speech: The Critical role of the Project Manager in Executing Successful Strategic Sourcing and Outsourcing Initiatives	Dr. Gad Selig –
1:35 PM - 2:10 PM	Plenary Session Presentation --> Managing Outsourcing Alliances	Ms. Anita Dhir
2:15 PM - 2:40 PM	Short Presentation by Key Management Group (KMG)	Mr. Karamvir Singh
2:45 PM - 2:55 PM	Remarks by Conference Chairperson	
3:00 PM – 3:15 PM	TEA BREAK	
3:15 PM – 5:00 PM	Plenary Session Chaired by Dr. Sita	
	Welcome Remarks by Session Chairperson	Dr. Sita
		Mr. M D Shamsal Haque, Bangaldesh Coonsul General and Hossain Jabbar , First Multipurpose Services
3:15PM-3:30 PM	Global Sourcing Opportunities In Bangladesh	
3:30 PM - 4:10 PM	Plenary Session: Healthcare Crisis in USA and the Role of Medical Tourism	Mr. David Knowlton
		Dr. Prashant Palvia, Dr. Kevin Lowe, and Dr. Hamid Namati
4:15 - 4:50 PM	Plenary Session: Offshoring of Healthcare -- IT and Policy Issues	
	Remarks by Conference Chairperson	
5:00 PM – 6:00 PM	Plenary Session Chaired by Dr. Acharyulu	
	Global Outsourcing Quiz Bowl	Mr. Soumitra Bandi

8:00 AM - 5:00 PM	Vendor Booths	
8:00 AM - 3:00 PM	Registration	
7:45 AM - 8:30 AM	Continental Breakfast	
8:45 AM - 11:00 AM	Keynote Speech and CXO Roundtable: Chaired by Professor Dr. H. Krcmar Remarks by Session Chairperson	Dr. H. Krcmar
8:50 AM - 9:35 AM	Keynote Speech : <i>The Future of India as a Destination for Global Sourcing of Services</i> (45 minutes)	Dr. Jagdish Sheth
9:35 AM-9:40 AM	Quick Break	
9:40 AM-10:55 AM	CIO Roundtable: <i>Innovation 2020 for Global Sourcing of Services</i> Next Year's Conference Announcements	<u>Moderator</u> : Dr. Shailendra Palvia <u>Panelists</u> : Peter Whatmall, Karen Morris, Steven Bandrowczak, John Fafian
11:00 AM - 11:15 AM	Coffee Break	
11:15 AM - 12:45 PM	Plenary Session: Chaired by Dr. Prasad Padmanabhan	
11:15 AM – 12:00 noon	Panel Session: <i>From Bangalore to Buffalo (and Back): Resolving Protectionist Tendencies during the Global Economic Crisis</i>	<u>Moderator</u> : Mr. William B. Bierce <u>Panelists</u> : Milton B. Whitfield, Ariella Herman
12:00 Noon- 12:45 PM	Panel Session: <i>Incorporating Outsourcing Issues in IT and Business Curricula</i> Remarks by Conference Chairperson	<u>Moderator</u> : Dr. Chrisitne Bullen <u>Panelists</u> : James Ryu, Michael Gibbons, Prashant Palvia
12:45 PM-1:45PM	LUNCH	
1:45 PM – 3:15 PM	Keynote Speeches Chaired by Ms. Anita Dhir Remarks by Session Chairperson	
1:50 PM - 2:30 PM	Keynote Speech --> <i>Global Sourcing of Services: Challenges faced by Client Companies</i>	Mr. Steven Bandrowczak
2:35 PM - 3:15 PM	Keynote Speech --> <i>Global Outsourcing -- Why the Management of Change Matters !</i> Recognition of Best Papers and Best Track Chair for ISSC'09	Mr. Suman Taneja Dr. Shailendra Palvia
3:20 PM-3:35 PM	Tea/Coffee Break	
3:40 PM - 5:30 PM	Plenary Session:Vendor Selection, Film Production, IT Score Cards, Outsourcing Relationships, Customer Centricity, and Firm Downsizing Chaired by Dr. Raghavan <i>Student Perceptions of Vendor Selection Characteristics in Offshore Outsourcing: An Experimental Verification</i>	Dr. Vijay V. Raghavanand Dr. Ben Martz
	<i>Film Production Outsourcing – Hollywood to Bollywood</i>	Dr. B.Raja Shekhar, Mr.N.Udaya Bhaskar, and Ms. P.Uma Maheswari Devi
	<i>Technology Score Cards in the Context of Global Sourcing of IT and ITES</i>	Dr. Sam Bansal
4:40 PM - 4:45 PM	Quick Break	
	<i>Customer Centricity in Outsourcing Services– An Exploratory Study in India</i>	Dr. V. Sita and Ms. Anitha Kumari
	<i>The Links Between Firm Level Downsizing and Outsourcing: Then and Now</i>	Dr. Tom Madison and Dr. Prasad Padmanabhan
	Closing Remarks by Conference Chairperson	
5:35 PM - 5:50 PM	Award of 16 PDU certificates to Project Management Professionals	Ms. Anita Dhir
	See You all Next Year in China in August, 2010	
6:00 PM-6:45 PM	Organizing Committee Meeting -- Review of 2009 Conference and Planning for 2010 Conference in China	Shailendra Palvia and all volunteers