

## **2002 Conference**

*Conference Program for March 24 - 26, 2002 Knowledge/Networking Conference  
Held at Crowne Plaza Ravinia in Atlanta, GA, USA.*

### **March 24, 2002**

<b>Time Slot</b>	<b>Event</b>	<b>Description</b>
5:00 - 8:00 PM	Registration	In Booth Area
5:00 - 8:00 PM	Vendor Booths	Booth area open

### **March 25, 2002**

<b>Time Slot</b>	<b>Event</b>	<b>Description</b>
7:00 AM - 8:00 AM	Vendor Booths	Booth Area Open
7:00 AM - 5:00 PM	Registration	In Booth Area
8:00 - 9:00 AM	Breakfast	<ul style="list-style-type: none"> <li>• Welcome Address by Conference Chairman</li> <li>• Brief presentation by reps of Vendor Booths</li> <li>• Brief Presentation by Conference</li> <li>• Sponsors Welcome remarks by Local Chairman</li> </ul>
9:15 - 10:30 AM	Parallel Session A	<ul style="list-style-type: none"> <li>• Outsourcing as a CIO Strategy by Pankaj Palvia, Ivy League Publishing</li> <li>• Making Global Delivery a Local Experience: How MindTree Consulting Rebuilt Avis.com by Erik Mann, Vice President and Managing Partner, MindTree Consulting</li> </ul>
	Parallel Session B	<ul style="list-style-type: none"> <li>• Software Outsourcing: The Rough Road and Critical Success Factors by Ram Nair</li> <li>• Patni Computers Critical Success Factors for Offshore Developers - Case Studies from Two Countries by Murray Jennex of San Diego University, and Olayale Adelakun, Depaul University</li> </ul>
10:30 - 10:45 AM	Break	
10:45 - 12:00 AM	Parallel Session A	<ul style="list-style-type: none"> <li>• Legacy Modernization: An Emerging</li> </ul>

		<p>Trend in Offshore Outsourcing by Mr. Len Erlikh, Relativity, Inc.</p> <ul style="list-style-type: none"> <li>Making Offshore Development a Success by Levisoft Inc. by H. Eric Firdman</li> </ul>
	Parallel Session B	<ul style="list-style-type: none"> <li>Mobile Technology: Impact on IT Applications by David Gonzales, CTO</li> <li>Air2Web Key Influence Factors and Issues in Global IT Outsourcing Management by Ned Kumar, Federal Express, and Prashant Palvia, University of North Carolina</li> </ul>
12:15 - 2:00 PM	Luncheon Keynote Speech	<ul style="list-style-type: none"> <li>Global Sourcing: Opportunities and Challenges by Professor Jagdish Sheth of Emory University</li> </ul>
2:15 - 3:30 PM	Combined Session	<ul style="list-style-type: none"> <li>Single Track: Software Outsourcing Goes Global: A Comparative Analysis of Software Outsourcing to India, Russia, China and Ireland by Mr. Steve Lane of Aberdeen Group</li> </ul>
3:30 - 3:45 PM	Coffee Break	Sponsored by Satyam Computers
3:45 - 5:00 PM	Parallel Session A	<ul style="list-style-type: none"> <li>1-on-1 talk with Aberdeen Group Software as a Service: A New Way of IS/IT Sourcing by Korac-Kakabadse, N. and Kakabadse, A.</li> </ul>
	Parallel Session B	<ul style="list-style-type: none"> <li>Talented Scientific Application Development Professionals in Russia by Andrei Terekhov</li> <li>Towards Standardization of Outsourcing Practices, TK Sung, President, Extravert Technologies</li> </ul>
5:00 - 7:30 PM	Reception	Booth Area Sponsored by SAP America

### March 26, 2002

Time Slot	Event	Description
7:00 AM - 8:00 AM	Vendor Booths	Booth Area Open
7:00 - 12:00 Noon	Registration	In Booth Area
8:00 - 9:00 AM	Breakfast Keynote	<ul style="list-style-type: none"> <li>Welcome to 2nd day – Conference Chairman</li> <li>Software Outsourcing: A Strategic Advantage if Done Right by Mr. Sam Bansal of SAP</li> </ul>

		<ul style="list-style-type: none"> <li>America Announcements by Local Chairman</li> </ul>
9:15 - 10:30 AM	Parallel Session A	<ul style="list-style-type: none"> <li>Off sourcing: The New Megatrend by Mark Ramirez of Perot Systems</li> </ul>
	Parallel Session B	<ul style="list-style-type: none"> <li>Outsourcing Lessons Learned by Peter Cheung, Director</li> <li>Of IT Solutions, John H. Harland Company</li> <li>1-on-1 talk with SAP America, Inc.</li> </ul>
10:30 - 10:45 AM	Break	
10:45 - 12:00 PM	Parallel Session A	<ul style="list-style-type: none"> <li>Best Practices of Offshore ERP Application Support by Ranjit Prithviraj, Intelligroup</li> <li>Risks and Effects of IS Outsourcing: A Market Assessment, Dan Peak, University of North Texas</li> </ul>
	Parallel Session B	<ul style="list-style-type: none"> <li>Challenges in Adopting the Global IT/Software Delivery Model: An Outsourcing Client Perspective, Hardy Sekhon, Sierra Systems</li> <li>Factors Affecting Software Development Productivity in an Outsourced IT Project by D. Petkova, Montclair State University</li> </ul>
12:15 - 2:00 PM	Luncheon Keynote Speech	Remarks by Conference Chairman Keynote speech by Mr. David Guzman, CIO of Owens and Minor
2:15 - 3:30 PM	Parallel Session A	<ul style="list-style-type: none"> <li>Legal and Intellectual Property Issues in Global Outsourcing, Vince Bertone, CIO, Miteq</li> <li>Legal Issues in Outsourcing Contracts, Ellen Ray, King &amp; Spalding</li> </ul>
	Parallel Session B	<ul style="list-style-type: none"> <li>1-on-1 Talk with Mr. David Guzman, CIO of Owens and Minor</li> <li>Selective Information Technology Outsourcing: The Case of Large Companies in Mexico by Carlos J. Navarrete, California State Polytechnic University, and James Pick, University of Redlands</li> </ul>
3:30 - 3:45 PM	Coffee Break	Sponsored by Long Island University
3:45 - 5:00 PM	Parallel Session A	<ul style="list-style-type: none"> <li>Managing Outsourcing Relationships: A Framework for Analysis by Mike Beals,</li> </ul>

		President, Relationship Management Solutions
	Parallel Session B	<ul style="list-style-type: none"> <li>• Need and Applications of Knowledge Management Solutions Specifically for the Process Manufacturing and Engineering Industries, Sri Kilambi, Dialto, Inc.</li> <li>• Global Application Service Providers: Current Status and Future Prospects, Shailendra Palvia and Vijay vemuri, Long Island University</li> </ul>
5:00 - 6:00 PM	Networking	Booth area open